

WHAT IS CLAIMED IS:

1. A backlight unit, comprising:

a light source;

5 a light guide plate for introducing light emitted from the light source from an incidence surface provided on an end and emitting the light from one surface; and

a diffusive reflector provided on the other surface of the light guide plate,

10 wherein the diffusive reflector is provided such that a minute concavo-convex portion having a light reflection property is formed on the surface of a base thereof and that the surface having the minute concavo-convex portion faces the other surface of the light guide plate.

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2. The backlight unit according to claim 1,

wherein a light directivity control sheet, in which a plurality of pyramid-shaped objects is formed on a base, is provided on the one surface of the light guide plate such
20 that the apexes of the pyramid-shaped objects faces the opposite side to the light guide plate, and

wherein the light directivity control sheet controls the directivity of transmissive light components of at least two other directions of the light components that are emitted
25 from the one surface of the light guide plate and pass through the light directivity control sheet.

3. The backlight unit according to claim 2,

wherein a light diffusive sheet is provided on the surface of the light directivity control sheet where a plurality of pyramid-shaped objects is formed.

5 4. The backlight unit according to claim 2,
 wherein a minute concavo-convex portion having light diffusion property is formed on a surface of the light directivity control sheet opposite to the light guide plate.

10 5. The backlight unit according to claim 1,
 wherein the thickness of the side far from the light source in the light guide plate is smaller than the thickness of the side close to the light source.

15 6. The backlight unit according to claim 1,
 wherein the light source comprises an intermediate light guide object provided along the end of the light guide plate and a point light source provided along the longitudinal end of the intermediate light guide object.

20 7. A liquid crystal display device comprising the
 backlight unit according to claim 1 and a liquid crystal display unit illuminated by the backlight unit from the rear side.

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